

EXECUTIVE

TUESDAY, 24 JULY 2007

DECISIONS

Set out below is a summary of the decisions taken at the meeting of the Executive held on Tuesday, 24 July 2007. The wording used does not necessarily reflect the actual wording that will appear in the minutes.

Members are reminded that, should they wish to call in a decision, notice must be given to Democracy Support Group no later than 4pm on the second working day after this meeting.

If you have any queries about any matters referred to in this decision sheet please contact Simon Copley.

6. IMPROVED DIRECT COMMUNICATIONS WITH RESIDENTS

- RESOLVED: (i) That the introduction of a free delivery, civic publication based on the management and distribution arrangements exemplified in Option 2b of the report, be agreed in principle, initially for a trial period of 10 issues, and subject to further work by officers to:
- a) Provide a detailed statement of the advertising budget transfers that will be implemented from Directorates to fund the publication and to ensure that savings of at least £29,000 pa accrue to the Council;
 - b) Provide further details of the steps that they propose to take to address the concerns of any residents who would prefer not to receive the new publication;
 - c) Provide further details and justification for the establishment of a full time publications assistant post;
 - d) Provide further information on the scope for increasing advertising income from other public service bodies and major companies in the City;
 - e) Using the Local Government Association (LGA) if necessary, further explore the possibility of the publication being used to satisfy statutory public notice requirements;

- f) Address the following concerns raised by the Shadow Executive:
- “The publication must ensure that job advertising was appropriate in terms of its status, geographic catchment and inclusivity;
 - Should have regard to any adverse economic consequences on pursuing the option (2b)”;

- (ii) That an updated edition of the A-Z of Council Services be published towards the end of the year.

REASON: (i) On the grounds that it is the most economic option, with the most innovative approach and the best distribution guarantees;

- (ii) To repeat the successful publication of an A-Z of Council Services.

7. REVIEW REPORT - YORK'S CLOSED CIRCUIT TELEVISION SYSTEM

RESOLVED: (i) That the report be noted, with thanks, and in particular thanks be recorded to Peter Evely, Head of Network Management, who will shortly retire from the Council, for his dedicated work on community safety, and other issues, for the York community;

- (ii) That the Director of City Strategy be requested to provide regular updates for Members on the progress being made with the trial introduction of additional CCTV facilities and on the options for funding further improvements in the resilience and durability of the systems.

REASON: (i) As requested in the policy prospectus;

- (ii) To ensure Members are informed of progress and related funding issues.

8. ACCOMMODATION PROJECT UPDATE

RESOLVED: (i) That the contents of the report and the progress of the accommodation project to date be noted;

- (ii) That the revised business case for the project that supports the outcomes of the feasibility study, detailed in paragraph 42 of the report, be approved.

REASON: To update the Executive on progress achieved and to monitor the project effectively.

9. AFFORDABLE HOUSING UPDATE - FORMER

PLAY AREA, CHAPELFIELDS ROAD

RESOLVED: That Option 1 of the report be approved.

REASON: To ensure provision of nine much needed affordable family homes for rent and use of the Housing Corporation funding allocated to the scheme.

10. YORK'S LOCAL PUBLIC SERVICE AGREEMENTS (LPSA2)

RESOLVED: (i) That existing commitments be given priority in the allocation of LPSA2 grant funding (Venture Fund repayments, partner agreed grants and sustaining the initiatives which have produced the improved performance in key target areas);

(ii) That the principle of prioritising the use of residual LPSA2 reward grant into key Local Area Agreement (LAA) target areas be approved;

(iii) That Directors and partner organisations be invited to consider bid projects (requiring only one off public funding) which they would wish to implement and manage and which would have the greatest impact on achieving key LAA targets;

(iv) That the Director of City Strategy and the Director of Resources be requested to develop a robust bid process and supporting documentation, with particular reference to methodology and target monitoring, to facilitate the allocation of any LPSA2 grant funding which may become available, as part of the Council's budget build process.

REASON: In order that the Executive can decide upon the use of Performance Reward Grant prior to the conclusion of the LPSA2 agreement.

11. RESEARCH FINDINGS ON THE EVENING ECONOMY IN YORK

RESOLVED: (i) That officers be requested to pursue the production of an action plan based on the views expressed by the Executive and Shadow Executive on the key findings of the research and the principles outlined in the draft proposed vision and action plan for the evening economy in York;

(ii) That the development of a vibrant, diverse and inclusive evening economy in York be supported in principle;

(iii) That a further report be presented incorporating a costed action plan to support the development of the evening economy in York city centre.

REASON: To help shape the effectiveness of future action.

**12. CITY OF YORK LOCAL DEVELOPMENT
FRAMEWORK - CORE STRATEGY ISSUES &
OPTIONS 2**

- RESOLVED: (i) That the draft Issues & Options document be approved for public consultation, subject to the changes recommended at the LDF Working Group and a further amendment to the housing section to indicate that the Housing Market Assessment is a “desire” led rather than a “needs” led document;
- (ii) That the publication of the ‘*LDF Issues and Options Consultation Summer 2006*’ document to support the consultation on the draft Issues & Options document;
- (iii) That the approval of the final layout of the document, the Sustainability Appraisal and the summary leaflet to accompany the Issues & Options document consultation be delegated to the Director of City Strategy in consultation with the Executive Member and Opposition Spokesperson for City Strategy;
- (iv) That the making of any incidental changes to the draft document that are necessary as a result of the recommendations of the LDF Working Group or the Executive be delegated to the Director of City Strategy in consultation with the Executive Member and Opposition Spokesperson for City Strategy.

REASON: To ensure that the LDF Core Strategy can be progressed to its next stage of development as highlighted in the Council’s Local Development Scheme.

